

**LaRosa's 347-1111**

*LaRosa's, Inc., Corporate Offices • 2334 Boudinot Avenue • Cincinnati, Ohio 45238*

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*Phone: 513/347-5660 • Fax: 513/922-2710*

I. J. White Corporation  
20 Executive Boulevard  
Farmingdale, NY 11735

LaRosa's is extremely pleased about what has transpired over the last several weeks. We have established a relationship with an organization that stands 100% behind their product and services. We look forward to doing business with your company in the years to come. Due to our new I. J. White spiral processing system, we have dramatically improved the quality, consistency, flavor and finished bake of all of our products. Over the next year alone, these improvements will have an impact on an estimated 7 million pizzas, or roughly 15 million people!

I have the highest level of confidence that LaRosa's will be completely satisfied with the proposal as outlined. I believe that within a short while, you will undoubtedly have your most loyal and raving fan at your service to provide testimonials to potential clients.

Sincerely,



Mark LaRosa  
Executive Vice President

cc: Mark Santos – Gunnison Associates